

**FIFTH ANNIVERSARY
SANDRA DAY O'CONNOR BOARD EXCELLENCE AWARD LUNCHEON,
JUNE 13, 2013**

**DIRECTWOMEN HONORS MARY CRANSTON AND GLORIA SANTONA
FOR SERVING WITH DISTINCTION ON BOARDS OF DIRECTORS OF
PUBLIC COMPANIES**

**KEYNOTE SPEAKER: ELISSE WALTER, COMMISSIONER AND
FORMER CHAIRMAN OF THE SEC**

**The Mission is to Increase the Number of Qualified Women Attorneys Appointed to
Corporate Boards**

**“Women who are trained as attorneys provide perspective and experience as trained,
problem solvers with honed business judgment that boards need. This kind of training is
invaluable to Boards of Directors as they navigate an increasingly complex world.”**

MISSION AND HISTORY

(New York, NY..... June – 2013) The mission of DirectWomen is to increase the representation of women attorneys on corporate boards. DirectWomen was an early entrant into the “women on boards” space. Founded in 2007 as a project of the American Bar Association, and with the assistance of Catalyst, DirectWomen’s network has grown to include over 100 alumnae, 28 Sandra Day O’Connor Board Excellence Award honorees, and a vibrant group of supporters including academics and luminaries in the legal profession.

Each year, using rigorous selection criteria, DirectWomen selects just 20 remarkably qualified women from a national and competitive pool of applicants. The successful candidates become the year’s Class at the DirectWomen Board Institute. These women have been trained as lawyers and are experienced women at the top of their profession. Each year’s class represents a diversity of experience from across the business spectrum and across the United States. At the Institute, the class meets with a distinguished faculty to discuss current issues facing boards. The Institute provides a credential of board readiness that supports their election as first time board members.

In just 5 years, twenty percent (20%) of the alumnae of DirectWomen’s first four Board Institutes have been elected by important corporate boards. “We are delighted with our success

in just 5 years. Women who are trained as attorneys provide perspective and experience as trained problem solvers with honed business judgment that boards need. This kind of training is invaluable to Boards of Directors as they navigate an increasingly complex world,” says Mary Ann Jorgenson, Chair of DirectWomen.

The Sandra Day O’Connor Board Excellence Awards luncheon is a highlight of the DirectWomen Program. Justice Sandra Day O’Connor allowed DirectWomen to name the award in her honor.

This year’s honorees are: Mary Cranston, former Chair of Pillsbury Winthrop Shaw Pittman LLP and current Director of GrafTech International Ltd., Juniper Networks, Inc., International Rectifier Corporation, Exponent, Inc., and Visa Inc. and DirectWomen Alumna Class of 2007, and Gloria Santona, the Executive Vice President and Chief Legal Officer of McDonald’s Corporation and current director of AON Corporation. The keynote speaker will be Elisse Walter, current Commissioner and former Chairman of the SEC and DirectWomen Alumna Class of 2007.

This year’s luncheon will be held on Thursday, June 13, 2013, from 12:00 p.m. to 2:00 p.m. at Cipriani on 42nd Street in New York City. Tickets range from \$275 for an individual ticket, to tables priced between \$5,000 and \$25,000. For further information about the event, tickets, or sponsorship, please contact Sarah Gevlin at (212) 735-7385 or sgevlin@directwomen.org.

Major sponsors of the event are: Andrews Kurth LLP; Cleary Gottlieb Steen & Hamilton LLP; Fulbright & Jaworski L.L.P.; Reed Elsevier/LexisNexis; Simpson Thacher & Bartlett LLP; Skadden, Arps, Slate, Meagher & Flom LLP; Squire Sanders (US) LLP; and Weil, Gotschal & Manges LLP.

Some of the DirectWomen alumnae who have joined boards are: Rosemary Berkery, Fluor Corporation; Emily Berlin, Birks & Mayors Inc.; Connie Collingsworth, Banner Corporation; Mary Cranston, who is serving on the boards of GrafTech International Ltd., Visa, Inc., Juniper Networks, Inc., International Rectifier, Inc., and Exponent, Inc.; Kimberly Ellwanger, Heritage Financial Corporation; Patricia Frobes, Zions Bancorporation; Ann Harlan, The Gorman-Rupp Company; Peggy A. Heeg, Eagle Rock Energy Partners L.P; Mary Ann Hynes, GHD Group Pty Ltd.; Stasia Kelly, Huntington Ingalls Industries, Inc. and Owens-Illinois, Inc.; Deborah Platt Majoras, Valero Energy Corporation; Helen Pudlin, The Penn Mutual Life Insurance Company; Lynn Schenk, Biogen Idec Inc. and Sempra Energy; Christine J. Spadafor, Boyd Gaming Corporation; Susan Tomasky, Public Service Enterprise Group Incorporated, Summit Midstream Partners LP, and Tesoro, Inc.; Kathleen Wilson-Thompson, Vulcan Materials Company; Mary Kate Wold, Unilife Corporation; and Alice Young, AXIS Capital Holdings Limited.

Hillary A. Sale, who is the Chair of the DirectWomen Board Institute as well as the Walter D. Coles Professor of Law and Professor of Management at Washington University in St. Louis and an expert in securities and corporate governance says, “DirectWomen is an outstanding source of women candidates for corporate boards. Our alumnae have a wealth of experience across the

business spectrum and across the country. Recruiters need to extend their search beyond the ‘usual suspects’ to increase the number of women on boards. DirectWomen can help recruiters and nominating committees find the right woman for the job.”

Since 2010, DirectWomen has been a project of the Tides Center, and a strategic partner of Catalyst and the ABA’s Commission on Women in the Profession.