

D I R E C T W O M E N

2017 DirectWomen Sponsorship Levels and Benefits

Platinum Sponsorship: \$25,000

- **Exclusive Platinum Benefit Package for the 2017 Sandra Day O'Connor Board Excellence Awards Luncheon, DirectWomen Board Institute and DirectWomen Alumnae Institute**
 - Reserved table for ten and premier seating with table sign at Luncheon
 - Exclusive invitation to and premier seating at cocktail party and dinner with 2017 Board Institute class members and faculty
 - Invitation to an exclusive event during the 2017 Board Institute
 - Opportunity to distribute logo items to attendees of the 2017 Board Institute, Alumnae Institute, and Luncheon
 - Full-page ad in the 2017 Sandra Day O'Connor Board Excellence Award Luncheon Tribute Book
 - Logo and name recognition in all printed event materials and on signage
 - Verbal acknowledgment of sponsorship at all 2017 Board Institute events
 - Opportunity to provide an article or brief legal memorandum to be distributed to 2017 Board Institute class members
- **Continuing Benefits for Platinum Sponsors**
 - Opportunity for sponsor feature on the front page of the DirectWomen website for one month highlighting the sponsor's commitment to diversity
 - Opportunity to submit article for publication in DirectWomen newsletter
 - Posting of logo, name and link on DirectWomen website for 2017

Gold Sponsorship: \$10,000

- **Gold Benefit Package for the 2017 Sandra Day O'Connor Board Excellence Awards Luncheon, DirectWomen Board Institute and DirectWomen Alumnae Institute**
 - Reserved table for ten with table sign at Luncheon
 - Invitation to an exclusive event during the 2017 Board Institute
 - Half-page ad in the 2017 Sandra Day O'Connor Board Excellence Award Luncheon Tribute Book
 - Name recognition in all printed event materials and on signage
- **Posting of name and link on DirectWomen website for 2017**

Silver Sponsorship: \$5,000

- **Silver Benefit Package for the 2017 Sandra Day O'Connor Board Excellence Awards Luncheon, DirectWomen Board Institute and DirectWomen Alumnae Institute**
 - Five luncheon tickets
 - Quarter-page ad in the 2017 Sandra Day O'Connor Board Excellence Award Luncheon Tribute Book
 - Name recognition in all printed event materials and on signage
- **Posting of name and link on DirectWomen website for 2017**

Please make all checks payable to "DirectWomen/Tides Center."
Mail your sponsorship form and checks to: Roberta D. Liebenberg, Esq., Fine, Kaplan and Black, R.P.C.
One South Broad Street, Suite 2300 Philadelphia, Pennsylvania 19107

D I R E C T W O M E N

Yes! We want to participate as a sponsor of DirectWomen's 2017 events at the level below:

- Platinum (\$25,000)**
- Gold (\$10,000)**
- Silver (\$5,000)**

Please provide contact information for the individual in your organization who will coordinate your sponsorship benefits:

Contact Name

Company

Address

City

State

Zip

Phone

Email

Please make checks payable to "DirectWomen/Tides Center" (Tax ID #94-3213100) and send your contribution form and check to:

Bobbi Liebenberg
Fine, Kaplan and Black, R.P.C.
One South Broad Street, Suite 2300
Philadelphia, Pennsylvania 19107

Please contact Lisa Passante at lpassante@directwomen.org or 484.746.9354 with any questions or invoice requests. Additional information about DirectWomen can be found at www.directwomen.org.

DirectWomen is a project of the Tides Center, an independent, non-profit, public benefit corporation organized under the laws of California and tax exempt under Sections 501(c)(3) and 509(a)(1) of the Internal Revenue Code and supported by the ABA and Catalyst. Your contribution to DirectWomen is tax deductible to the full extent allowed by the law