

## 2017 DirectWomen Sponsorship Levels and Benefits

### **Platinum Sponsorship: \$25,000**

- **Exclusive Platinum Benefit Package for the 2017 Sandra Day O'Connor Board Excellence Awards Luncheon, DirectWomen Board Institute and DirectWomen Alumnae Institute**
  - Reserved table for ten and premier seating with table sign at Luncheon
  - Exclusive invitation to and premier seating at cocktail party and dinner with 2017 class members and faculty
  - Invitation to an exclusive event during the 2017 Board Institute
  - Opportunity to distribute logo items to attendees of the 2017 DirectWomen Board Institute, Alumnae Institute, and Sandra Day O'Connor Board Excellence Award Luncheon
  - Full-page ad in the 2017 Sandra Day O'Connor Board Excellence Award Luncheon Tribute Book
  - Logo and name recognition in all printed event materials and on signage
  - Verbal acknowledgment of sponsorship at all 2017 Institute events
  - Opportunity to provide an article or brief legal memorandum to be distributed to 2017 class members
- **Exclusive Platinum Benefits at all other DirectWomen 2017 events, including regional program at the Bill & Melinda Gates Foundation in Seattle scheduled for March 21, 2017**
  - Guaranteed minimum of five tickets to the Seattle event
  - Invitation to VIP networking reception at Seattle event for five Platinum Sponsor ticketholders
  - Verbal acknowledgment of sponsorship at all 2017 events
  - Logo and name recognition in all printed regional event materials and on signage
- **Continuing Benefits for Platinum Sponsors**
  - Opportunity for sponsor feature on the front page of the DirectWomen website for one month highlighting the sponsor's commitment to diversity
  - Opportunity to submit article for publication in DirectWomen newsletter
  - Posting of logo, name and link on DirectWomen website for 2017

### **Gold Sponsorship: \$10,000**

- **Gold Benefit Package for the 2017 Sandra Day O'Connor Board Excellence Awards Luncheon, DirectWomen Board Institute and DirectWomen Alumnae Institute**
  - Reserved table for ten with table sign at Luncheon
  - Invitation to an exclusive event during the 2017 Board Institute
  - Half-page ad in the 2017 Sandra Day O'Connor Board Excellence Award Luncheon Tribute Book
  - Name recognition in all printed event materials and on signage
- **Gold Benefits at all other DirectWomen 2017 events, including regional program at the Bill & Melinda Gates Foundation in Seattle scheduled for March 21, 2017**
  - Guaranteed minimum of three tickets to Seattle event
  - Invitation to VIP networking reception at Seattle event for three Gold Sponsor ticketholders
  - Name recognition in all printed regional event materials and on signage
- **Posting of name and link on DirectWomen website for 2017**

### **Silver Sponsorship: \$5,000**

- **Silver Benefit Package for the 2017 Sandra Day O'Connor Board Excellence Awards Luncheon, DirectWomen Board Institute and DirectWomen Alumnae Institute**
  - Five luncheon tickets
  - Quarter-page ad in the 2017 Sandra Day O'Connor Board Excellence Award Luncheon Tribute Book
  - Name recognition in all printed event materials and on signage
- **Silver Benefits at all other DirectWomen 2017 events, including regional program at the Bill & Melinda Gates Foundation in Seattle scheduled for March 21, 2017**
  - Guaranteed minimum of two tickets to Seattle event
  - Name recognition in all printed regional event materials and on signage
- **Posting of name and link on DirectWomen website for 2017**

Please make all checks payable to "DirectWomen/Tides Center."  
Mail your sponsorship form and checks to: Roberta D. Liebenberg, Esq., Fine, Kaplan and Black, R.P.C.  
One South Broad Street, Suite 2300 Philadelphia, Pennsylvania 19107

# D I R E C T W O M E N

**Yes! We want to participate as a sponsor of  
DirectWomen's 2017 events at the level below:**

- Platinum (\$25,000)**
- Gold (\$10,000)**
- Silver (\$5,000)**

Please provide contact information for the individual in your organization who will coordinate your sponsorship benefits:

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Contact Name

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Company/Firm

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Address

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City

State

Zip

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Phone

Email

Please make checks payable to "DirectWomen/Tides Center" (Tax ID #94-3213100) and send your contribution form and check to:

Bobbi Liebenberg  
Fine, Kaplan and Black, R.P.C.  
One South Broad Street, Suite 2300  
Philadelphia, Pennsylvania 19107

Please contact Lisa Passante at [lpassante@directwomen.org](mailto:lpassante@directwomen.org) or 484.746.9354 with any questions or invoice requests. Additional information about DirectWomen can be found at [www.directwomen.org](http://www.directwomen.org).

DirectWomen is a project of the Tides Center, an independent, non-profit, public benefit corporation organized under the laws of California and tax exempt under Sections 501(c)(3) and 509(a)(1) of the Internal Revenue Code and supported by the ABA and Catalyst. Your contribution to DirectWomen is tax deductible to the full extent allowed by the law