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Loria Yeadon Attended 6th Annual DirectWomen Board Institute In New York

*Organization Formed To Position Women Lawyers To Serve On Boards Of Public Companies
Selects Intellectual Ventures Management's Executive Vice President To Attend Institute*

SEATTLE – Loria Yeadon, Executive Vice President and General Manager for Transportation at Intellectual Ventures attended the DirectWomen Board Institute from January 22-24 in New York City. DirectWomen, an organization formed to position women lawyers to serve on boards of public companies, selects a group of qualified women lawyers from a competitive pool of applicants across the country to participate in the three-day program.

At the DirectWomen Board Institute, Yeadon attended informational sessions on key issues facing current and future corporate directors and had the opportunity to interact with Institute alumnae and past honorees. The Institute was co-chaired by Professor Hillary A. Sale, Walter D. Coles Professor of Law and Professor of Management at Washington University in St. Louis and Professor Lisa M. Fairfax, Leroy Sorenson Merrifield Research Professor of Law at the George Washington University Law School. Institute faculty featured leading experts on corporate governance as well as experienced directors and officers of large public companies. Speakers covered topics such as the role and work of nominating board members, the evolving nature of shareholder relations, the strategic role of audit committees and the role of executive search firms in board searches.

Yeadon has over 24 years of experience managing all aspects of invention rights, licensing transactions, M&A activity, portfolio management, strategy development and litigation. In her current role with Intellectual Ventures she leads investment, business and product development, account management and monetization for automotive and other transportation sectors. Since joining IV in 2009, Yeadon has managed the Invention Investment Fund, served as the Chief IP Counsel and established IV's litigation function. Prior to joining IV she served as Vice President and General Manager of Honeywell Intellectual Property International, CEO of Honeywell Intellectual Properties Inc., and Chief IP Litigation Counsel of Honeywell International Inc. She also served as Senior IP Counsel for Telcordia Technologies, Inc. Yeadon received a BS in Electrical Engineering, with distinction, from the University of Virginia, a MS in Electrical Engineering from Georgia Institute of Technology and a JD, magna cum laude, from Seton Hall School of Law.

QUOTES:

"I am honored to be selected to attend the DirectWomen Board Institute," said Yeadon. "I was able to interact with women in my field, learn about the issues facing corporate directors and gain valuable insight into the process of nominating board members."

ABOUT:

The mission of DirectWomen is to increase the representation of women on corporate boards. DirectWomen identifies, develops and supports a growing group of accomplished women attorneys who have the experience, independence and diversity required for good corporate governance. Partners of the program include Catalyst, the leading nonprofit membership organization expanding opportunities for women in business, and the American Bar Association's Commission on Women in the Profession.

Other attendees of the 2014 DirectWomen Board Institute:

Susan L. Blount

Executive Vice President and General Counsel at Prudential Financial, Inc.

Marcy S. Cohen

Managing Director, General Counsel and Head of Legal for the Americas, ING Financial Holdings Corporation

Sheri H. Edison

Vice President, General Counsel and Secretary of Bemis Company, Inc.

Barbara Finigan

Senior Vice President, Chief Legal Officer and Secretary for Hasbro, Inc.

Michelle A. Friel

Executive Vice President, General Counsel and Secretary for YRC Worldwide Inc.

Kayla J. Gillan

Principal, Leader of Investor Resource Institute, PricewaterhouseCoopers LLP

Marie Oh Huber

Senior Vice President, General Counsel and Secretary of Agilent Technologies, Inc.

Sarah Hlavinka McConnell

Senior Vice President, General Counsel and Corporate Secretary for ABM Industries Incorporated

Amanda M. McMillian

Vice President, Deputy General Counsel, Corporate Secretary and Chief Compliance Officer for Anadarko Petroleum Corporation

Sheri L. Mossbeck

Vice President and Treasurer of Leggett & Platt, Inc.

Kim M. Rivera

Chief Legal Officer and Corporate Secretary for DaVita HealthCare Partners

Carol Robles-Román

President and CEO of Legal Momentum

Jeanne M. Rosendale

Former Executive Vice President, General Counsel, Chief Compliance Officer and Head of Human Resources for Muriel Siebert Co., Inc.

Margaret K. Seif

Vice President, General Counsel and Secretary of Analog Devices, Inc.

Barbara Sicalides

Partner, Pepper Hamilton LLP - Antitrust Practice

Allison Leopold Tilley

Board Member and Partner at Pillsbury Winthrop Shaw Pittman, Corporate & Securities – Technology practice

Simone Wu

Senior Vice President, General Counsel, Corporate Secretary and Chief Compliance Officer for Choice Hotels International, Inc.