



## **FOR IMMEDIATE RELEASE**

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### **DirectWomen Announces New Chair and 2021 Board of Directors**

DirectWomen is pleased to announce the election of Catharine Biggs Arrowood as Chair of its Board of Directors. Ms. Arrowood, who joined the DirectWomen board in 2013, succeeds Denise F. Keane, who served as Chair from October 2018 to October 2020.

“It has been a great honor to have served as Chair of the DirectWomen Board of Directors,” said Keane. “I am incredibly proud of our accomplishments over the past two years. Since October 2018, more than 40 Board Institute alumnae have been appointed to corporate boards. I am confident that with Catharine’s leadership we will continue to grow and expand DirectWomen’s impact.”

Catharine Biggs Arrowood has over 40 years of business and legal experience. A North Carolina native, Ms. Arrowood spent the majority of her career at Parker Poe Adams & Bernstein LLP in Raleigh, where she was a litigation/arbitration partner. After more than four decades at the firm, she retired in early 2020. Ms. Arrowood has served on various boards of directors, including UNC/Rex Healthcare, and is a 2009 alumna of the DirectWomen Board Institute.

“I am deeply honored to have been elected as the Chair of the DirectWomen Board of Directors,” said Arrowood. “DirectWomen’s mission remains more relevant than ever, and we are steadfast in our commitment to increasing the representation of women lawyers on corporate boards. I look forward to leveraging our outstanding alumnae, sponsors, volunteers, and all the members of DirectWomen’s incredibly diverse network to achieve greater gender equality in the boardroom.”

At its October meeting, the DirectWomen Board of Directors elected Arrowood as the organization’s Chair and elected two new directors to the Board. These new directors bring a wealth of experience to DirectWomen:

- **Yen D. Chu**, Chief Legal Officer, Equinox Holdings, Inc.
- **Maria C. Green**, Former Senior Vice President and General Counsel, Ingersoll Rand; Director, Tennant Company, Littelfuse, Inc., and WEC Energy Group, Inc.

The DirectWomen Board of Directors includes leading executives from top global corporations, law firms, academia, and professional services firms. DirectWomen is pleased to enter 2021 with these leaders guiding the organization’s strategy and working to accomplish its important mission:

- **CHAIR Catharine Biggs Arrowood**, Retired of Counsel, Parker Poe Adams & Bernstein LLP
- **SECRETARY Elisa D. Garcia**, Chief Legal Officer, Macy's, Inc.; Director, Dollarama Inc.
- **TREASURER Mark J. Gentile**, Director, Richards, Layton & Finger, PA
- **Michelle Banks**, Senior Advisor and Executive Coach, BarkerGilmore; Former Global General Counsel and Corporate Secretary, The Gap, Inc.
- **Janet L. Carrig**, Former Senior Vice President Legal, General Counsel, and Corporate Secretary, ConocoPhillips; Director, EQT Corporation and Whiting Petroleum Corporation
- **Yen D. Chu**, Senior Vice President and General Counsel, Equinox Holdings, Inc.
- **Sarah C. Dodds-Brown**, Executive Vice President and Managing Counsel, General Counsel's Organization, American Express Company; Director, Party City Holdco Inc.
- **Lisa M. Fairfax**, Alexander Hamilton Professor of Business Law and Director, Corporate Law and Governance Initiative, George Washington University Law School
- **Patricia K. Gillette**, Author; Speaker; Former Partner, Orrick Herrington & Sutcliffe LLP
- **Maria C. Green**, Former Senior Vice President and General Counsel, Ingersoll Rand; Director, Tennant Company, Littelfuse, Inc., and WEC Energy Group, Inc.
- **Mary Ann Jorgenson**, Former Senior Partner, Squire Patton Boggs; Director, Anthony & Sylvan Pools Corporation
- **Denise F. Keane**, Former Executive Vice President and General Counsel, Altria Group Inc.
- **Roberta D. Liebenberg**, Senior Partner, Fine, Kaplan and Black, RPC; Principal, The Red Bee Group
- **Trevor S. Norwitz**, Partner, Wachtell, Lipton, Rosen & Katz
- **Hillary A. Sale**, Associate Dean for Strategy, Professor of Law, and Professor of Management, Georgetown University; Public Governor, FINRA Board of Governors
- **Stephanie A. Scharf**, Partner, Scharf Banks Marmor LLC; Principal, The Red Bee Group
- **Brande Stellings**, Principal, Vestry Laight

#### **About DirectWomen**

The mission of DirectWomen is to increase the representation of women lawyers on corporate boards. DirectWomen identifies leading women lawyers from around the country who are able to provide the experience, independence, and business judgment required for board effectiveness. Through its various programs, DirectWomen develops and positions women attorney leaders for board service. It also serves as a resource for companies seeking qualified women board candidates. Learn more at [DirectWomen.org](http://DirectWomen.org).