



# VETA T. RICHARDSON, NACD.DC



TO REQUEST CONTACT INFORMATION FOR THIS INDIVIDUAL, PLEASE  
EMAIL SHAWN TAYLOR KAMINSKI: SKAMINSKI@DIRECTWOMEN.ORG

## Board Assets

- *Strategic Planning*
- *Nominations and Governance*
- *Global Expansion & Revenue Growth*
- *Audit & Risk Management*
- *Mergers, Acquisitions & Integration*
- *Talent Mgmt. & Executive Comp.*

## Board Experience

### **ETHICS BOARD**

Town of Cheverly (MD)

### **THE MARIPOSA MUSEUM**

Board of Directors

### **BURFORD CAPITAL (NYSE: BUR)**

Advisory Board

**JOHN L. WEINBERG CENTER FOR CORPORATE GOVERNANCE**, successor to The Investor Responsibility Research Center Institute (IRRCi) - Advisory Board

### **ACC and ACC FOUNDATION**

Boards of Directors

### **ETHISPHERE, INC.**

Advisory Board, *acquired by private equity (Alpine Investors)*

## Honors/Awards

Certified Great Place to Work Award (2023, '24)

Freedom to Compete Award from U.S. Equal Employment Opportunity Commission

When Work Works Award, Society for Human Resource Management (SHRM)

National Association of Corporate Directors

- DEI Board Leadership Award
- Four-Time Honoree, Directorship 100
- Governance Fellow
- Public Company Director Certification

## Education

B.S., Business & Management  
University of Maryland at College Park  
J.D., University of Maryland Law School

*As chief executive, Ms Richardson has led start-ups and established organizations to market leadership in the professional services sector. With more than 25 years' experience in the C-suite and boardroom at Fortune 500 and multi-million dollar nonprofit corporations she has P&L accountability and leads strategy development to strengthen corporate governance, scale revenue exponentially, align executive compensation incentives, counter market disruption through innovation, design award-winning workforce initiatives, and drive global expansion through M&A, digital transformation, and increased stakeholder engagement. She is also an Amazon #1 bestselling author in the strategic management genre.*

## **SELECT ACCOMPLISHMENTS**

- Led organization through global pandemic and workplace transformation while growing global membership, strengthening financial position, launching a new strategic plan, revamping governance processes, and keeping employee morale high and turnover low.
- Doubled membership base and grew global footprint by +300% via merger and successful integration of three leading competitors in Dubai, Australia, and Hong Kong and drove organic growth into Latin America, India, and Africa
- Transformed products/services in face of disruption by introducing innovative new offerings to grow revenue by +68%.
- Led multinational re-branding campaign spanning +55 affiliates to reposition organization as global market leader.
- Advisor on workplace and human capital management strategies to top law firms and multinational corporations, such as Xerox (NYSE:XXR), Elevate Services, Inc., Burford Capital (NYSE:BUR) and four US Presidential Administrations
- Transformed organizational culture and workforce from US-centric to fully-integrated, multicultural, multilingual global leader now operating in +100 nations including the U.S.
- Drove 18-mos. financial turnaround to reposition insolvent nonprofit start-up as global HR strategy thought leader with investment reserves exceeding one year's gross revenue.
- Negotiated and closed major corporate transactions, M&A, spin-offs, restructurings, and financings (debt and equity) totaling \$16B (USD)
- Advisor to Audit Committee for oversight of SEC disclosures and financial reporting, investor relations, and contributed to development of governance strategies, vetting board candidates for Nominating Committee.

## **LEADERSHIP EXPERIENCE**

**CEO**, Association of Corporate Counsel, Washington, DC

**Professor**, Georgetown University Law Center, Washington, DC

**President**, ACC Foundation, Washington, DC

**Former CEO**, Minority Corporate Counsel Association, Washington, DC

**Former VP**, American Corporate Counsel Association, Washington, DC

**Former Senior Corporate Counsel**, Sunoco, Inc. (NYSE: SUN), Phila., PA