



DIRECTWOMEN

ACCELERATING BOARD OPPORTUNITIES FOR WOMEN

FOR IMMEDIATE RELEASE

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DirectWomen Announces 22 Highly Accomplished Women Lawyers in 2020-2021 Board Institute Class

The DirectWomen Board Institute Positions Women Lawyers for Service on Corporate Boards

NEW YORK — DirectWomen is pleased to announce the members of its 2020-2021 DirectWomen Board Institute class. The Board Institute will be held October 6-8, 2021.

The 2020-2021 DirectWomen Board Institute class is comprised of General Counsel of Fortune 500 companies, senior partners at top law firms, and leading lawyers from private equity and government. These distinguished women lawyers represent a wide range of business knowledge and experience in their industries, which include finance, energy, telecommunications, retail, and manufacturing, among others.

Since its inception 14 years ago, nearly 215 women have participated in the Board Institute, and more than a third of the Board Institute's alumnae have been elected to serve as directors of major companies, such as: Tesla, Inc., Visa Inc., The TJX Companies, Inc., Valero Energy Corporation, Party City Holdco Inc., Intercontinental Exchange, Inc., and others.

Board Institute participants are identified through a rigorous search and selection process that involves a written application, reference letters, and a committee selection panel. At the Board Institute, the class will meet with an extraordinary faculty comprised of CEOs, C-suite and search firm executives, and directors of public companies to discuss key issues facing corporate directors. The Board Institute is chaired by Professor Hillary A. Sale, Associate Dean for Strategy, Agnes Williams Sesquicentennial Professor of Law, and Professor of Management, Georgetown University; Public Governor, FINRA Board of Governors; Advisory Board Member, Foundation Press.

Peggy A. Heeg, Selection Committee Chair and 2009 DirectWomen Alumna, said "The prestigious DirectWomen Board Institute provides a great opportunity for successful women attorneys to focus their business expertise and analytical skills for board service. The DirectWomen Board Institute taught me how to apply my experience and problem-solving skills in the boardroom and was instrumental in positioning me for my first board position."

"If one thing has become clear in the last year, it is the value of diverse leadership and strong corporate governance. DirectWomen is dedicated to diversity in the boardroom – for the value it brings to the corporate dialogue and because of the powerful business case for diversity," said Catharine Biggs Arrowood, Chair of DirectWomen. "DirectWomen alumnae currently serve on more than 100 corporate boards," she added. "As I reflect on the success of our alumnae, I am confident that many members of the 2020-2021 class will similarly receive future appointments as directors and will add significant value to their companies' boards."

Members of the 2020-2021 DirectWomen Board Institute include:

Gabriele Apfelbacher

Senior Counsel, Cleary Gottlieb Steen & Hamilton LLP
Frankfurt, Hesse, Germany

Suzanne Bettman

Former Chief Administrative Officer and General Counsel, LSC Communications, Inc.
Chicago, IL

M. Tamara Box

Managing Partner - Europe and Middle East, Reed Smith LLP
London, United Kingdom

Lisa J. Brown

Chief Legal and Compliance Officer, SCR-Sibelco NV
Antwerp, Belgium

Carolyn Campbell

Chief Operating Officer and Founding Partner, Emerging Capital Partners
Washington, DC

Marjorie De La Cruz

Senior Vice President and General Counsel, Latin America, PepsiCo Inc.
Purchase, NY

Stacey H. Doré

President and CEO, Hunt Utility Services and Sharyland Utilities
Dallas, TX

Margee Elias

Executive Vice President, General Counsel, and Corporate Secretary, Gogo Inc.
Chicago, IL

Laura Franco

Chief Legal and Compliance Officer, Bumble
New York, NY

Shannon Higginson

Senior Vice President, General Counsel, and Chief Compliance Officer, lululemon athletica inc.
Vancouver, British Columbia, Canada

Eve N. Howard

Partner and Global Head of Capital Markets Practice, Hogan Lovells LLP
Washington, DC

Nancy Jardini

Senior Vice President, Chief Compliance and Ethics Officer, Fannie Mae
Washington, DC

Regina Bynote Jones

Chief Legal Officer, Baker Hughes
Houston, TX

Arleas Upton Kea

Deputy to the Chairman for External Affairs, Federal Deposit Insurance Corporation
Washington, DC

Lisa K. Kunkle

Senior Vice President, General Counsel, and Secretary, Avient Corporation
Avon Lake, OH

Jannie K. Lau

Former Chief Legal Officer, InterDigital, Inc.
Villanova, PA

Maxine Lum Mauricio

Executive Vice President, General Counsel, and Corporate Secretary, EMCOR Group, Inc.
Norwalk, CT

C. Kay McCall

Former President and CEO, Noble Environmental Power, LLC
Houston, TX

Roxane A. Polidora

Managing Partner - San Francisco Office, Pillsbury LLP
San Francisco, CA

Caroline Tsai

Chief Legal Officer and Corporate Secretary, The Western Union Company
Denver, CO

Kimberly O. Warnica

Senior Vice President and General Counsel, Marathon Oil Corporation
Houston, TX

Andrea L. Zopp

Managing Director, Cleveland Avenue
Chicago, IL

About DirectWomen

The mission of DirectWomen is to increase the representation of women lawyers on corporate boards. DirectWomen identifies leading women lawyers from around the country who are able to provide the experience, independence, and business judgment required for corporate board effectiveness. Through its various programs, DirectWomen develops and positions women attorney leaders for board service. It also serves as a resource for companies seeking qualified women board candidates. Direct Women is a registered 501(c)(3) charitable organization.

www.DirectWomen.org

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