



## SUZANNE S. BETTMAN

### EXECUTIVE SUMMARY

C-suite leader and strategic business advisor with battle-tested management skills and the ability to drive innovation

- **Accomplished C-suite leader and strategic business advisor.** Collaborative member of the C-suite at multiple companies; steward of corporate culture and effective communicator who builds productive relationships with all levels of an organization; P&L experience; provided strategic leadership for various “bet the company” transactions and initiatives including spin-offs, a bankruptcy and a transformational company-wide, multi-year cost and revenue improvement project
- **Extensive governance experience.** Respected partner to multiple Boards of Directors with proven expertise in all aspects of corporate governance including ESG initiatives, executive compensation, human capital management, board refreshment, director evaluation and orientation programs, shareholder engagement, and negotiating with activist shareholders
- **Deep compliance and crisis management skills.** Led the compliance and whistleblower programs and was the lead crisis management executive at several companies
- **M&A and financial transactions expertise.** Deep corporate development expertise in mergers, acquisitions, divestitures, spin-offs, reorganizations, and other transactions to support and evolve the capital structure

### PROFESSIONAL EXPERIENCE

#### LSC Communications, Inc. (NYSE: LKSD)

2016-2021

*Created in 2016 as a spin-off of RR Donnelley; \$3.3 billion provider of digital and print communications and logistics services; over 16,000 employees; operations in the US, Canada, and Mexico; was acquired by Atlas Holdings*

#### **Chief Administrative Officer and General Counsel; Corporate Secretary; Chief Compliance Officer**

Responsible for the human resources, marketing and communications, government affairs, insurance, compliance, legal, and environmental, health and safety departments with a combined global staff of over 150 employees

- Chair of the Executive Steering Committee for a transformational company-wide, multi-year cost and revenue improvement project which resulted in an annualized cost savings run-rate of more than \$250 million
- P&L responsibility for Continuum, LSC’s \$95 million print management business
- Co-executive lead of the company’s COVID-19 response
- Responsible for all Board matters and governance outreach to institutional shareholders
- Chair of the Ethics & Compliance and Whistleblower Committees, member of the Enterprise Risk Management and Disclosure Committees, and lead crisis management executive
- Member of a three-person team leading the company through Chapter 11 bankruptcy; completed successful sale of the entire business maximizing recovery for creditors

#### RR Donnelley & Sons Company (NYSE:RRD)

2004-2016

*Prior to spinning off two businesses in 2016, a \$13 billion global provider of digital and print communications and logistics services; over 65,000 employees; operations in the US, Canada, Asia, Europe, and Latin America*

#### **Executive Vice President, General Counsel, Corporate Secretary & Chief Compliance Officer**

2007-2016

#### **Senior Vice President, General Counsel**

2004-2007

Responsible for the legal, intellectual property and risk management functions with a combined global staff of over 70 employees

- Member of the Executive Steering Committee for the company’s simultaneous spin-off of two of its businesses into separate publicly traded entities
- Responsible for all Board matters, governance outreach to institutional shareholders, and negotiating with activist shareholders
- Chair of the Ethics & Compliance and Whistleblower Committees, member of the Enterprise Risk Management and Disclosure Committees, and lead crisis management executive
- Joined RRD the day following the closing of a transformative acquisition which doubled its size
  - Integrated two legal departments with disparate cultures and processes, drove efficiencies and effectiveness

and implemented systems resulting in a year one reduction of over 50% in both headcount and department spend; sustained operating efficiencies to support annual revenue growth while decreasing year over year baseline spend

**Huron Consulting Group Inc. (NASDAQ: HURN) 2002-2004**

*Formed in March 2002 as a venture-backed business and now a public company; a provider of business advisory services across a variety of industries*

**Group Managing Director, General Counsel**

- As a member of the executive leadership team, built processes, policies, and systems for all administrative functions of the new company

**True North Communications Inc. (NYSE: TNO) 1997-2002**

*Prior to its June 2001 purchase by The Interpublic Group of Companies, Inc., a \$4 billion global advertising and marketing communications holding company; over 12,000 employees; operations in over 70 countries*

**Executive Vice President, General Counsel 1999-2002**

- Led the successful combination with the company's largest competitor creating the then world's largest marketing communications and services company
- Restructured the legal department and risk policies to align with the company's business strategy
- Responsible for all Board and governance matters

**Vice President, Associate General Counsel 1997-1999**

- Responsible for mergers, acquisitions, divestitures, securities offerings, compliance, and regulatory matters
- Designed and implemented governance, disclosure, accrual, and corporate development structures and policies

**Kirkland & Ellis LLP 1989-1997**

*Headquartered in Chicago, Kirkland & Ellis consistently ranks among the largest and most profitable law firms in the world*

**Partner 1995-1997**

**Associate 1989-1995**

- Experience across a broad range of corporate law and transactions including public and private securities offerings, negotiated acquisitions and divestitures, corporate governance matters, equity and debt financings, asset securitizations, leveraged buyouts, and private equity and mezzanine investments
- Member of the Technology and Recruiting Committees; leadership roles in firm diversity and summer associate programs and the then nascent client education program

**AFFILIATIONS AND BOARD EXPERIENCE**

<b>Alliant Credit Union</b> , Board of Directors	2021-Present
<b>Massey &amp; Gail, LLP</b> , Advisory Board	2021-Present
<b>FM Global</b> , Chicago/St. Louis Advisory Board	2016-2020
<b>The Chicago Network</b> , Former Chair of the Board of Directors, Chair of the Reception and Governance Committees	2005-Present
<b>The Economic Club of Chicago</b> , Former member of the Board of Directors, Executive Committee, Secretary, Chair of the Membership Committee	2006-Present
<b>Sacred Heart Schools of Chicago</b> , Former Chair and Chair Emeritus of the Board of Trustees, Chair of the Audit & Risk Management Committee	2011-2018
<b>Mercy Home for Boys and Girls</b> , Member of the Board of Regents, former Chair of the Leader Council	2005-Present

**EDUCATION**

**J.D., The University of Illinois College of Law; Champaign, Illinois, 1989;** Magna Cum Laude. Law Review leadership team; Harno Scholar

**B.A., Northwestern University; Evanston, Illinois, 1986;** Economics, with Honors. Phi Beta Kappa; Frederick S. Deibler Award for Superior Honors Thesis and Excellence in Economics; Richter research grant recipient; one of fifteen elected to a senior honor society; Order of Omega