

# CARLA S. NEWELL



Carla Newell is a seasoned business leader and experienced board director with more than 30 years of success facilitating growth in the technology and digital business arena. Ms. Newell has been a trusted advisor to CEOs and boards of both private and public companies on a broad range of business, strategic and legal issues. During her career, she has worked with companies covering a wide range of sectors including software and services, financial technology, ecommerce and social media and has an extensive network in the Silicon Valley.

## **PROFESSIONAL EXPERIENCE**

### **ANCESTRY**

2016-Current

*San Francisco, CA*

*Chief Legal Officer and Chief Risk Officer*

*Ancestry is the global leader in family history and consumer genomics with over \$1B in revenue.*

Member of senior leadership team managing a company with over 1,600 employees. Active role in setting corporate strategy including as it relates to global expansion. Responsible for global legal, privacy, data security, regulatory, governmental affairs and enterprise risk management. Direct reports beyond legal include the company's Chief Privacy Officer, Chief Information Security Officer and VP Regulatory. Chair of Ancestry Enterprise Risk Management Committee, which is responsible for enterprise risk assessment, mitigation and policies.

#### Board Experience

- Board advisor on strategic and legal matters including enterprise risk and governance.
- Serve on multiple international subsidiary boards

### **STRATEGIC ADVISOR TO EMERGING COMPANIES**

2014-2016

Provided advice on business strategy, capital raising, business development and corporate partnering

*Representative companies:*

Ondine Biomedical, Canadian developer of light activated photo-disinfection systems for hospitals

Coalesce, early stage software company providing AI-based business research and analysis tools

### **TECHNOLOGY CROSSOVER VENTURES**

*Palo Alto, CA*

*Operating General Partner*

2000 - 2014

*TCV is a leading technology-focused venture capital and private equity firm with \$10B in capital raised and investments including Expedia, Netflix, Redback Networks, RiskMetrics and Zillow.*

Wide range of responsibilities for legal, deal structuring, investor relations, fund raising, human resources and other operating functions. Built and led TCV's dedicated in-house legal and deal structuring function as its first general counsel. Led TCV Investor Relations and Fundraising efforts, raising more than \$7B from institutional investor around the world. Member of firm Operating Committee and Portfolio Valuation Committee.

### Board Experience

- Served as the TCV designated director on numerous private company boards.
- Served on compensation and audit committee.

## **GUNDERSON DETTMER STOUGH VILLENEUVE FRANKLIN & HACHIGIAN**

*Menlo Park, CA*

*Partner*

*1996 - 2000*

*Gunderson Dettmer is a leading technology-focused law firm based in Silicon Valley.*

First non-founding partner of Gunderson Dettmer, joining five months after firm's formation and contributing to growth to over 90 attorneys by January 2000. Served as general counsel and senior advisor to high growth technology companies, providing advice on a wide range of legal, business and strategic issues.

### Board Experience

- Senior counsel and advisor to boards of directors on a wide range of corporate and strategic matters.
- Active participant in board and committee meetings for both public and private companies.

## **GRAY CARY WARE & FREIDENRICH**

*Palo Alto, CA*

*Partner*

*1991 - 1996*

*Associate*

*1985 - 1991*

*Gray Cary was a Silicon Valley/San Diego based law firm that is now part of DLA Piper.*

## **EDUCATION**

UNIVERSITY OF MICHIGAN LAW SCHOOL, *Ann Arbor, MI*

Received J.D., *cum laude*

*1982 - 1985*

UNIVERSITY OF CHICAGO, *Chicago, IL*

Graduated *cum laude* with Bachelor of Arts degree in Political Science

*1977 - 1981*

## **INDUSTRY AND LEADERSHIP GROUPS**

ERNST & YOUNG GLOBAL WOMEN'S BUSINESS ADVISORY COUNCIL

*2011-2016*

UNIVERSITY OF CHICAGO COLLEGE VISITING COMMITTEE

*2002-2016*

UNIVERSITY OF MICHIGAN LAW SCHOOL DEVELOPMENT AND ALUMNI  
RELATIONS COMMITTEE

*Current*