

# CORY THERESE PEREZ SHADE



TO REQUEST CONTACT INFORMATION FOR THIS INDIVIDUAL, PLEASE  
EMAIL SHAWN TAYLOR KAMINSKI: SKAMINSKI@DIRECTWOMEN.ORG

C-Suite Executive Committee Member at Apple Leisure Group, a multi-billion-dollar, hospitality, travel and technology company owned by private equity. Chief Legal Officer responsible for worldwide legal function. Extensive experience working with public and private equity owned companies. Dual expertise in developed markets (US/Europe) and emerging markets (Latin America/Asia)

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## PROFESSIONAL EXPERIENCE

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### **Chief Legal Counsel & Secretary, *Apple Leisure Group* 2017-Present**

- Member of Executive Committee responsible for navigating the COVID crisis and strategically repositioning the company toward a return to growth and value creation
- Lead the company's worldwide legal function partnering with business leaders on key multi-functional initiatives to accelerate growth and profitability including: strategic partnerships, acquisitions and divestitures; brand positioning; entry and expansion into new markets and countries; and support all B2B and B2C activities
- Oversee compliance and global risk management, including privacy, GDPR, cyber-security, and business integrity policies and litigation management; lead the company's Crisis Management Committee
- Executed significant debt recapitalization and major restructuring initiatives
- Assist with coordinating Corporate Social Responsibility efforts and ESG initiatives
- Work with communications team and business partners with companywide communications including crisis management strategy and communications
- Participate in all Board and Committee meetings with private equity partners and key stakeholders

### **EVP, General Counsel & Secretary, *Perry Ellis, Miami, FL* – formerly NASDAQ listed 2006-2017**

- Responsible for all aspects of the company's worldwide legal affairs including public company securities compliance, M&A, IP portfolio management, day-to-day legal matters and litigation management
- Led high-service innovative legal/compliance team supporting all functions including, real estate, licensing, finance, HR, sales/marketing, and other corporate /administrative functions
- Spearheaded active M&A and restructuring legal activity, including structuring, financing, due diligence and negotiation of all related agreements of various sizes and complexity
- Oversaw compliance and global risk management aspects including regulatory and social compliance, FCPA, whistle blower program, privacy and cyber-security initiatives, and business integrity policies
- Participated in the company's strategic and planning initiatives, developing legal strategy to meet company's key growth and strategic goals
- Organized and participated in all Board and Committee meetings and active in investor communications

### **Partner & General Counsel, *BG Investments, Washington, DC and Ft. Lauderdale, FL* 2002-2006**

- Led Group's legal affairs and regulatory compliance for telecom related business initiatives in Balkans and Latin America including mobile telephony, fixed telephony, Internet providers and cable TV
- Structured and negotiated strategic alliances, financings, M&A and strategic investments
- Provided advice and support for business planning and development activities, day-to-day operational matters, and strategic initiatives
- Oversaw investor and government relations

### **Of-Counsel, *Kilpatrick Townsend LLP, Miami, FL* 2000-2002**

- Represented clients domestically and internationally in connection with, debt and equity investments, credit facility negotiations, acquisitions, mergers, divestitures and joint ventures
- Acted as General Counsel to existing and startup ventures, including corporate structuring, business strategy and planning, and negotiated and structured partnerships and investments
- Practice focused on telecommunications and project finance including infrastructure and energy projects, and aircraft finance

- General Counsel & Secretary, *FirstCom Corp (Merged into AT&T), Miami, FL* 1999-2000**
- Advised this NASDAQ listed telecommunication company through merger with AT&T Latin America and various regulated company acquisitions in Latin America
  - Managed all of the company's legal affairs including day-to-day legal matters, financings, litigation management, HR, IP portfolio management, and SEC and NASDAQ compliance
  - Oversaw all corporate governance and regulatory compliance matters including FCPA and ethics programs, and telecommunications related regulatory issues
  - Organized and participated in all Board and Committee meetings, shareholder and investor relations
  - Structured and negotiated all strategic alliances, cross border transactions, major financings and M&A
- Attorney, *Steel Hector & Davis (merged into Squire Patton Boggs), Miami, FL* 1997-1999**
- Practice focused on project finance including infrastructure and energy projects, aircraft finance
  - Structured and negotiated international and cross border transactions including joint ventures, mergers, acquisitions and divestitures including due diligence activities and drafting of agreements
  - Commercial and transactional law including licensing, distribution and franchising agreements
  - General corporate advisor to domestic and multi-national corporations including overall corporate governance matters and day-to-day operational issues
- Financial Consultant, *Merrill Lynch, Ft. Lauderdale, FL* 1994 -1996**
- Provided strategic planning services; Managed \$200m asset portfolio and \$300m liability portfolio
- Assistant Corporate and Compliance Counsel, *Citibank, N.A., San Juan, PR* 1991-1994**
- Caribbean Headquarters - Advised regarding operational, regulatory and compliance issues
- Attorney, *Carp, Sexauer & Carr, St. Louis, MO (law clerk, 1987-1989)* 1989-1991**
- Private practice focused on general corporate and immigration law
- Law Clerk, *Supreme Court of Puerto Rico, San Juan, PR, Justice Hernandez Denton* 1985-1986**
- Prepared memoranda on pending legal cases for civil and criminal matters

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#### SELECTED BOARD EXPERIENCE

**Apple Leisure Group**, board member of subsidiary companies in Cayman, Luxembourg, Netherlands, Switzerland and Panama, 2017 - present

**Student Loan Marketing Association (GSE, previously known as Sallie Mae)** Member, Board of Directors and Audit Committee, 2001 – 2005

**Oakland Park, FL - City Pension Board (+\$60m)**, board member, 2013-2015

**National Association of Corporate Directors, South Florida**, board member, 2005 – 2015

**Washington University in St. Louis**, member South Florida Regional Cabinet, 2010 – present

**National Society of Hispanic MBA's**, Board member, 1997-2000 and 2007-2014

**Diversity Advisory Council**, Broward County, Florida – Chairman of board, 2003-2007

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#### EDUCATION

Washington University in St. Louis, JD, 1989, MBA, 1990; Received Distinguished Alumni Award 2018  
George Washington University, BA, 1985

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#### ADDITIONAL INFORMATION

Native English and Spanish speaker and understanding of Portuguese  
Professor, ethics and corporate governance, PhD candidates. Lynn University, Florida, 2005 – 2009  
Private pilot. Lacrosse referee.