

# Jennifer C. Wolfe, Esq., APR, SSBB

Cincinnati, Ohio & Hilton Head Island, SC



TO REQUEST CONTACT INFORMATION FOR THIS INDIVIDUAL, PLEASE  
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**Summary of Skills:** Twenty years as a CEO of emerging growth professional service companies, expertise in cybersecurity, disruption, emerging technologies, along with a sophisticated understanding of board governance responsibilities, global privacy and internet policy. Globally recognized for intellectual property strategy, efficiency expert as a six sigma black belt, nationally accredited in public relations and skilled in crisis management, and board member of startup technology companies, thought leader to identify signals of change, global experience in political and diplomatic situations working with individuals across nationalities and backgrounds.

**Industry Expertise:** F500, technology, media, services, entertainment, retail and consumer products, hospitality, finance, venture capital.

**Prominent Clients & Endorsements:** F100 and Billion Dollar Companies including: Microsoft, Procter & Gamble, Macy's, Nestle, Kroger, Scripps Networks Interactive, Kraft Foods, Richemont, First Group America, Luxottica, Duke Energy, American Express, SAS, Verisign, UK Based Nominet, Citibank, Warner Bros. Entertainment, General Electric, The Motion Picture Association of America, The Governance Solutions Group, and Uber.

## Board Experience

- Internet Corporation for Assigned Names & Numbers (ICANN), Generic Name Supporting Organization Councilor, U.S. Representative. *Provide independent oversight to the global multi-stakeholder model organization that sets policy for the internet. Subsequently named the Chairwoman of the Independent Review of the GNSO to evaluate its effectiveness and implement an improvement plan. ICANN generates approximately \$200 million in annual revenue and maintains more than \$400 million in reserve funds. 2012-2017*
- Investor/Board Member in Start Up Technology & Media Companies, privately held 2007-2016:
  - Domain Diction, *based in London, boutique advertising agency.*
  - Rivercoast Film Distribution, *film distribution company.*
  - Fan Bash, *social sports online community.*
- Pub Group Investments Independent Director, owns and operates chains of upscale restaurants in destination locations throughout the United States. *Board oversight of marketing, governance and finance for rapid growth toward clear exit strategies for the organization and its investors. 2012-2016*
- Two Time President of the Board of Trustees of the Greater Cincinnati Venture Capital Association. *Led initiatives to eliminate overlap with other community organizations to foster growth of emerging technology companies in the region, increased participation by women and minority owned enterprises by 50% and increased investment in local companies owned by women and minorities. 2007-2010*

## Professional Leadership Experience

### **DotBrand 360**

**Digital Strategy Advisory Firm & ICANN Accredited Registrar**

**Founded 2012**

**Founder & CEO**

Dot Brand 360 is a technology firm that consults with C-suite-level executives and board directors to be prepared for future digital trends, use of cutting-edge technology and a changing internet landscape. The company works closely with billion-dollar corporation c-suite executives at brands such as the Food Network, HGTV, Cooking Channel, Travel Channel, Macy's, Nestle, SAS, Livestrong, Richemont, Broadway.com and more. Under my leadership, the company is rapidly expanding to provide holistic digital strategy and registrar services to companies that must evolve their brands in an expanding Internet environment. The company is profitable with targets for an exit by 2022 – 2024.

Founder and Managing Partner of an intellectual property and corporate counsel law firm I started at the age of 28. The firm specialized in software patents, technology and data privacy law. I grew the firm from a solo practice in Cincinnati into a fifteen-million dollar+ enterprise with offices in Cincinnati, New York City and Spokane with 25+ lawyers and professionals serving some of the largest companies in the world and successfully exited in 2018. The firm was ranked in the top 75 patent law firms in the United States, and the only woman owned firm to make the list. The firm represented clients such as Microsoft, Procter & Gamble, Adobe, Kraft Foods, Scripps Networks Interactive, Duke Energy, Macy's, American Express, other F500 companies, as well as emerging growth companies in the technology, media and entertainment, retail and consumer products industries.

### **Non-Profit Boards & Community Leadership**

- Chairperson, *An Evening with Mary Matalin and James Carville* to benefit the American Red Cross, Cincinnati Chapter, 2006, Board Member.
- Chairperson, *20<sup>th</sup> Anniversary Celebration*, Greater Cincinnati and Northern Kentucky Film Commission, 2007, Board Member.
- Leukemia Society of America, Lead Fundraiser for *Man and Woman of the Year Campaign*, 2010.
- United Way de Tocqueville Society and Women's Leadership

### **Notable Awards & Acknowledgements**

- Entrepreneur's Organization, Thomas F. Barrett Entrepreneur Vision Award, 2016.
- Named to the IAM 300, Top Global IP Strategists, 2011, 2012, 2013, 2014
- Woman-Owned Business of the Year in 2006 by the Greater Cincinnati Regional Chamber of Commerce
- Featured on the cover of *USA Today Money Section*, May 2006
- Featured on the cover of *Cincinnati Woman Magazine*, March 2004, as a forward-thinking, innovative leader

### **Post Graduate Education & Board Certification**

- National Association of Corporate Directors, Board Governance Fellow & Board Leadership Fellow, Lead Faculty Member in Disruption, 2017- Present
- Carnegie Mellon Software Engineering Institute/NACD, Certification in Cybersecurity Oversight, 2017
- Stanford Director's College, 2013
- Direct Women Institute, 2012
- Certified Six Sigma Black Belt in process improvement, International Six Sigma Society
- Nationally Accredited in Public Relations by the Public Relations Society of America
- Harvard Law School Practicing Law Institute, Mediation, 2004
- Harvard Law School Practicing Law Institute, Negotiation, 2003
- University of Cincinnati, Juris Doctorate and Master's Degree in Organizational Behavior, 1999
- Licensed to practice in law in New York, Ohio, and the Supreme Court of the United States of America.

### Notable Books, Publications & Speeches by Jennifer Wolfe

- **“Disruption in the Boardroom,”** *Leading Corporate Governance and Oversight into an Evolving Digital Future*. Published by Apress. Coming Fall 2020
- **“Blockchain in the Boardroom,”** *A Practical Guide for Directors & C-Suite Executives*. Published by Create Space, an Amazon Company, May 2018.
- **2017, 2018, 2019, 2020 Faculty for the National Association of Corporate Directors** including inaugural Technology Symposium in Silicon Valley, National Board Leadership Conference and numerous other events throughout the year.
- **2017 Moderator, ICANN Global Domains Division Industry Summit**, Madrid Spain.
- **“Digital in the Boardroom”** *The Way We Use the Internet Has Changed, Has Your Company?* published by Create Space, an Amazon Company, 2016.
- **“Domain Names Rewired”** *Strategies for Brand Protection in the Next Generation of the Internet*, co-authored with Anne H. Chasser, former U.S. Commissioner of Trademarks, published by John Wiley & Sons, 2013.
- **“Brand Rewired”** *Connecting Intellectual Property, Branding & Creativity Strategy*, co-authored with Anne H. Chasser, former U.S. Commissioner of Trademarks, published by John Wiley & Sons, July 2010. Reached #35 in best-selling product management books.
- **Opening Keynote Names Con**, Las Vegas, January 2015 and 2016.
- **Monthly Column in Click Z and SEO Watch** 2013 – 2016.
- **“The Next Generation of the Internet”** keynote speech, *Media Post Search Insider Summit*, May 2013.
- **“How Marketers Can Shape the Chief Digital Officer Role”** *CMO.com*, March 21, 2013
- Contributor to Bloomberg News, NPR, Intellectual Asset Management Magazine, National Law Review Journal, Pink Magazine, Executive Counsel, and others.