



**LORIA B. YEATON**



TO REQUEST CONTACT INFORMATION FOR THIS INDIVIDUAL, PLEASE  
EMAIL SHAWN TAYLOR KAMINSKI: SKAMINSKI@DIRECTWOMEN.ORG

Loria is President & CEO of the YMCA of Greater Seattle. She serves on the Board of Directors of Laird Norton Company and its Nominating Committee. She served on the Board of TiVo Corporation, as First Vice Chair of Legal Momentum (Women's Legal Defense and Education Fund), Chair of the Investment Subcommittee of the National Board of Directors of Girl Scouts of the USA, and a member of StolenYouth's Board of Directors. Loria has a proven record of accomplishment managing P&Ls, building and leading small and large global executive teams, establishing growth strategies, raising and deploying capital, demonstrating investment impact, and catalyzing action while consistently exceeding objectives and driving social change. She has served in many strategic roles in various industries and markets from high tech to manufacturing companies, non-profit leadership, and fund/investment management. She is a champion and advocate for equity and justice for all, especially youth and families in marginalized communities.

## **WORK HISTORY**

### **YMCA OF GREATER SEATTLE** Seattle, WA, President/CEO, February 2019- Present

Loria is the first woman and person of color to serve as the CEO in the 143-year history of the YMCA of Greater Seattle (YGS). And Loria is the third woman and the only woman of color to lead one of the largest 20 YMCAs in the US. YGS is the Northwest's leading nonprofit organization strengthening communities through youth development, healthy living and social responsibility. Founded in 1876, the Y reaches more than 265,000 people of all backgrounds, abilities, and financial circumstances annually through 14 branches, two overnight camps and more than 200 program sites throughout King and south Snohomish counties.

### **YEADON INTELLECTUAL PROPERTY** Mercer Island, Washington

Yeaton Intellectual Property provides visionary leadership, strategic management, operational consulting services and intellectual property management, investment, monetization, acquisitions, divestitures, and strategic advisory services in multiple high-tech industries.

#### *Founding CEO* August 2014 – Present

- Intellectual Property Consultant and Negotiator for Blaze Mobile, July 2016 - present
- As executive consultant for Intellectual Ventures (IV), established their Transportation Program and Licensing Products. Led negotiations with Ford Motor Company that resulted in IV's first closed deal with an Automotive Manufacturer. August 2014 – September 2015

### **STOLENYOUTH** Seattle, Washington

Mission – To End Child Sex Trafficking in Washington state

Chief Operating Officer, StolenYouth, Sept 2017 – Sept 2018

Transitioned the organization from a board- to a staff-led organization and established a sustainable operating platform to achieve its bigger mission. Transformed the grant-making and development to focus on the root-causes of child sex trafficking and strategic investment in prevention and advocacy informed by evidence-based data and survivor input.

### **INTELLECTUAL VENTURES** Bellevue, Washington August 2009 – August 2014

IV is the global leader in the business of invention, collaborates with leading inventors, partners with pioneering companies, and invests expertise and capital in the development and monetization of inventions and patent portfolios. IV has \$6B in committed capital, \$3B in revenue, and 750 team members globally and owns over 40,000 patent assets.

#### *Executive Vice President and Founding General Manager of the Transportation Business* June 2013 – August 2014

Founded and staffed the Transportation Business and created a channel for IV to invest in, and monetize, inventions in the \$1.2 Trillion global transportation market.

#### *Executive Vice President, First Head of Invention Investment Fund (IIF) Organization* 2011 - 2013

Led the formation and development of the IIF management structure and the establishment of the IIF Strategy and Investment organization; re-vamped the acquisition functions; served as the executive sponsor for IV's largest licensing deal and the acquisition of the Kodak assets, which was named by Licensing Executive Society as the "High Tech Sector Deal of 2013."

*Chief IP Counsel, IIF*, Revamped IP function, lowered costs, and established patent litigation function. 2009 –11

**HONEYWELL INTERNATIONAL, INC.** Morristown, New Jersey/Tempe, Arizona 1999 - 2009  
Fortune 100 company (\$38B annual revenue, 132,000 employees) that invents and manufactures technologies to address some of the world's toughest challenges linked to global macro trends such as energy efficiency, clean energy generation, safety and security, globalization and customer productivity.

*Vice President & General Manager, Honeywell Intellectual Property International* 2007 - 2009

Generated hundreds of millions in high-margin revenue annually, consistently exceeding revenue targets and under-running assigned budgets; among the top 80 of over 120,000 employees in 2009.

*Chief Executive Officer, Honeywell Intellectual Properties, Inc.* 2003 - 2007

Revamped operations and turned around the company with inadequate financial controls and performance issues.

*First Chief IP Litigation Counsel, Honeywell International Inc.* 2001 - 2003

Established Honeywell's IP litigation function and strategy; filed and managed the successful resolution of multiple litigations in the US and abroad to protect Honeywell's IP strategic investments

**TELCORDIA TECHNOLOGIES, INC.** (formerly Bellcore) Morristown, New Jersey 1985 - 1999  
Ericsson subsidiary; global leader in the development of mobile, broadband & enterprise software & services.

*Senior Counsel, Lead Counsel on trademark, copyright, trade secret and patent matters* 1994 – 1999

*Member of Patent Staff* 1990 - 1994; *Member of Technical Staff* 1985 – 1990

### **SELECT BOARD AFFILIATIONS and MEMBERSHIPS**

*Board of Directors and Nominating Committee Member, Laird Norton Company,* June 2020 - present

*Board of Directors and Nominating Committee Member, TiVo Corporation (merged with Xperi),* April 2019 – June 2020

*Member, Rainier Club, Seattle, WA,* October 2019 - Present

*First Vice Chair of the Board of Directors and Executive, Audit and Nominating Committee Member, Legal Momentum: The Women's Legal Defense Fund and Education Fund* 2012 – March 2019

*Member of the National Board, Audit Committee, and Investment Subcommittee, Former Chair of the Investment Subcommittee, Girl Scouts of the USA,* December 2015 – present

*Board Member, Stolen Youth,* October 2015 – present

*Member, Jefferson Scholars Foundation National and/or Regional Selection Committee,* March 2015 – March 2018

*Member, WomenCorporateDirectors,* 2015 -- present

*Board of Trustees and Strategic Planning Committee Member, School of Engineering and Applied Science, University of Virginia* 2012 - 2018

### **EDUCATIONAL HISTORY/PROFESSIONAL TRAINING**

**Seton Hall School of Law, Magna Cum Laude, Juris Doctorate**

**Georgia Institute of Technology, MS, Electrical Engineering, Minor, Operations Research**

**University of Virginia, With Distinction, BS Electrical Engineering, Thesis: Fiber Optics Applications**

**DirectWomen Institute**

**Northwestern University, Kellogg School of Management, Women's Director Development Program**

**Gap International, Breakthrough Executive Leadership Training**

**Honeywell Executive Development Program, Six Sigma Trained, Greenbelt Certified**

### **HONORS AND RECOGNITIONS**

*Diversity Award, American Intellectual Property Association,* October 2019

*Industry Representative invited to the White House for the Launch of the "It's On Us" Campaign to end sexual violence on college campuses* September 2014

Featured in *IAM Strategy 300* among an elite group of IP thought leaders 2012 – 2019

*Industry Representative invited to the White House to witness the signing of the America Invents Act, the U.S. patent reform legislation enacted by President Barack Obama* September 2011

*Tau Beta Pi, Engineering Honor Society* 1983 - present

*Eta Kappa Nu, Electrical Engineering Honor Society* 1984 - present

**PROFESSIONAL/COMMUNITY LEADERSHIP CONTRIBUTIONS**

*Panelist, Organizer/Moderator, “Not My Secret to Keep”, Myths and Realities of Sexual Assault, Oct. 2018*  
*Organizer/Moderator, Stop Enabling Sex Trafficking Act Rally Watch and Discussion, Seattle, WA Jan 2018*  
*Master of Ceremonies, Legal Momentum’s Women of Achievement Awards Dinner, San Francisco, March 2015 - 18*  
*Discussion Leader/Wise Woman, Leadership Academy, UC Hastings, College of Law, July 2016 - 18*  
*Master of Ceremonies, Legal Momentum’s Aiming High Awards Luncheon, New York, NY June 2015 - 17*  
*Speaker/Organizer, “I Am Jane Doe” Movie Reception and Premiere, Seattle, WA, February 2017*  
*Founder/Organizer, Cinematique, a movies event encouraging foster children to graduate high school and prospective foster parents to foster. Seattle, Dec. 2013 – Present*  
*Lecturer/Panel Chair, University of Notre Dame, Mendoza School of Business, Gigot Center of Entrepreneurship, IP Issues Impacting Your New Venture, November 2016*  
*Organizer/Moderator, Ending Sexual Exploitation of Girls, Silicon Valley, July 2016*  
*Organizer/Moderator, “The Hunting Ground” Community Screening and Panel to end campus assault, Aug. 2015*  
*Moderator, Women of the NW, an Evening with Jeffrey C. Walker, Founder, JP Morgan Equity, Seattle, WA, Jan 2014*  
*Keynote Speaker, ABA Annual Meeting, Science & Technology Law Section, The Business of Invention 2013*  
*Appointed by the New Jersey Supreme Court to the District Ethics Committee, 5B 2000 – 2003*

**BAR ADMISSIONS & CERTIFICATIONS**

State Bars: Washington, 2010; New York, 1995; New Jersey, 1994; Registered to Practice USPTO, Patent Bar 1991