

## **LORA DANIELLE BLUM**

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### **CORPORATE EXPERIENCE**

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C-suite executive and boardroom advisor with 20+ years' experience. Expertise in corporate development, SaaS, tech, consumer internet, privacy and security, corporate governance and shareholder activism, compliance, risk management, and policy.

Significant Enterprise Growth, IPO, M&A and Activism Experience: Spearheaded the teams that took Momentive and LinkedIn public, supported 10x growth of sales organizations and scaled teams to manage product expansion into international markets and associated privacy, export and other regulatory issues, oversaw all mergers and acquisitions at LinkedIn, including \$26.2 billion sale to Microsoft in 2016; advised Momentive through its proposed acquisition by Zendesk, Inc. (NYSE: ZEN), announced in October 2021 and terminated prior to closing; following termination of the transaction, led negotiations with an activist investor, resulting in a cooperation agreement (and avoiding a proxy battle) announced in February 2022.

**MOMENTIVE INC. (FORMERLY SURVEYMONKEY INC.)** • SAN MATEO, CALIFORNIA • CHIEF LEGAL OFFICER & SECRETARY, JANUARY 2017-PRESENT

Leader of Legal & Corporate Affairs team, encompassing legal, compliance, stock administration and corporate development functions; member of senior executive team.

**LINKEDIN CORPORATION** • MOUNTAIN VIEW/SAN FRANCISCO, CALIFORNIA • VICE PRESIDENT, LEGAL-CORPORATE & ASSISTANT SECRETARY, JUNE 2010-JANUARY 2017

Leader of corporate legal function, including governance, securities, M&A/corporate development, and international structuring issues.

### **PRIVATE PRACTICE**

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**JONES DAY** • SAN FRANCISCO, CALIFORNIA • PARTNER IN CAPITAL MARKETS GROUP, OCTOBER 2008- JUNE 2010

**HELLER EHRMAN LLP** • SAN FRANCISCO, CALIFORNIA • SHAREHOLDER IN CORPORATE SECURITIES GROUP, JANUARY 2008- SEPTEMBER 2008; ASSOCIATE, MAY 2005-DECEMBER 2007

**WILSON SONSINI GOODRICH & ROSATI PC** • SAN FRANCISCO, CALIFORNIA • ASSOCIATE IN CORPORATE SECURITIES GROUP, JULY 2000-MAY 2005

**BROBECK, PHLEGER & HARRISON, LLP** • SAN FRANCISCO, CALIFORNIA • ASSOCIATE IN BUSINESS AND TECHNOLOGY GROUP, OCTOBER 1999-JULY 2000; SUMMER ASSOCIATE, MAY-AUGUST 1998

Represent issuers, underwriters, selling stockholders, agents, and investors in numerous public and private offerings; advise public and private companies regarding general corporate matters, reporting obligations and listing issues; represent acquirers and targets in public and private merger and acquisition transactions; represent investment banks as financial advisors in merger transactions.

**THE HONORABLE SAMUEL L. BUFFORD, U.S. BANKRUPTCY COURT** • LOS ANGELES, CALIFORNIA • JUDICIAL EXTERN, MAY-AUGUST 1997

Prepared weekly calendar; researched and analyzed motions, pleadings, and evidence; provided substantive recommendations in the form of bench memoranda regarding all motions; evaluated disclosure statements and reorganization plans under applicable Ninth Circuit standards.

## **PUBLICATIONS, AWARDS, AFFILIATIONS; DIRECTOR EDUCATION**

*Author: "The Catch-22 of Privacy in the Digital Age", CPO Magazine.* April 2019.

*Co-Author: Chapters, 30 (Blue Sky) and 32 (Underwriting Agreements); Contributor: Chapter 24 (Due Diligence), Venture Capital & Public Offering Negotiation, Third Edition* (Michael J. Halloran, Lee F. Benton, Robert F. Gunderson, Jr., Jorge del Calvo, and Benjamin M. Vandegrift).

*Women Leaders in Tech Law: Law.com/The Recorder.* October 2017.

*Women Worth Watching: The Diversity Journal.* October 2016.

*Member:* California Bar (admitted 1999).

*Founding General Counsel and Advisory Board Member of Diversity Lab's Move the Needle Fund.* January 2020-present.

*Corporate Board Director Academy.* Certification received in July 2021.

*DirectWomen Board Institute.* Member of the Class of 2022.

## **OTHER EXPERIENCE**

*THE DAILY CALIFORNIAN* • BERKELEY, CALIFORNIA • STAFF WRITER, COLUMNIST (SPORTS), 1993-1996

Wrote and edited articles and editorial columns on various varsity sports.

*THE CENTRAL INTELLIGENCE AGENCY* • WASHINGTON, DC • SUMMER EMPLOYEE (GRANTED SECRET CLEARANCE), JUNE-AUGUST 1994 AND DECEMBER 1995-JANUARY 1995

Updated records and reorganized filing system for Central Travel Office.

## **EDUCATION**

*UCLA SCHOOL OF LAW* • JURIS DOCTOR, MAY 1999

Activities included Third-Year President, Class of 1999, Moot Court, UCLA Women's Law Journal, First Year Mentor Program and Law School Musical; participated in Tulane University School of Law Summer Law Program in Crete, Greece; courses included *Separation of Powers* with Justice Antonin Scalia.

*UNIVERSITY OF CALIFORNIA AT BERKELEY* • BACHELOR OF ARTS IN HISTORY WITH HIGH DISTINCTION IN GENERAL SCHOLARSHIP, MAY 1996

College of Letters and Science Dean's List; Phi Alpha Theta History Honor Society; G. McEnery Scholarship; ESPNET Sportzone Writing Award

## **BOARD SERVICE**

*THE BAY SCHOOL OF SAN FRANCISCO* • SAN FRANCISCO, CALIFORNIA • TRUSTEE, JULY 2019-PRESENT; AUDIT COMMITTEE CHAIR, JULY 2020-PRESENT

*THE SAN FRANCISCO SCHOOL* • SAN FRANCISCO, CALIFORNIA • TRUSTEE, JULY 2012-JUNE 2018; AUDIT COMMITTEE CHAIR, JULY 2014-JUNE 2018