



## CYNTHIA J. COLE

Former CEO with international experience building global teams. Former general counsel of publicly-traded, multinational enterprises. Strategic leader and innovator. 8 years working in France; fluent in French. Expert in data and digital transformation, privacy, and security. Highly regarded for ability to anticipate and manage change, with a proven track record of driving organizational and operational growth.

Engages with boards of directors and executive teams on digital transformation, cybersecurity, and incident response; manages compliance with the California Consumer Privacy Act of 2018 (CCPA) and the EU's General Data Protection Regulation (GDPR). Certified as an Information Privacy Professional (CIPP/E) by the International Association of Privacy Professionals (IAPP).

Recognized thought leader and active contributor to the public conversation around technology innovation, privacy, and security; authored more than 250 articles, webinars and presentations, and interviewed by numerous news outlets for views on the challenges and influences facing global enterprises in data privacy and security.

### **EXPERIENCE**

**Baker McKenzie** July 2022 to present

**Partner, Intellectual Property, Tech, and Data Transactions** (Palo Alto, CA)

Baker McKenzie is an AMLAW 100 law firm with over 6000 attorneys and 69 offices worldwide

- Advise executive teams in complex cross-border, IP, data-driven and digital transactions across a wide range of industries including software and SaaS, semiconductor, social media, energy, manufacturing, retail, healthcare and life sciences, and information and communication technology. Manage intellectual property, data privacy and security in connection with private equity, M&A, and other corporate transactions

**Adjunct Professor of Law (Northwestern University Pritzker School of Law)** 2019 to present

**Teach a course on information and data privacy**

**Baker Botts LLP** Feb 2017 to July 2022

**Partner, Deputy Chair, Corporate Department, California** (Palo Alto, CA)

Baker Botts is an AMLAW 100 law firm with over 725 attorneys and 13 offices worldwide

- Head of firm's technology, data privacy and security practice. Built a multi-million-dollar data management practice from the ground up in less than 4 years. Advise boards of directors and executives on data privacy and security compliance, including GDPR and CCPA, data sharing and data monetization. Manage incident response specializing in ransomware attacks and crisis management

**Advisory Board Member, LeaderXXchange, (2020 to present)** a purpose-driven organization that advises and promotes diversity and sustainability in governance, leadership & investment by advising global organizations and investors that seek measurable outcomes in diversity and sustainability

<https://www.leaderxxchange.com/>

**Board Member, (Chair, Governance committee) Palo Alto Art Center Foundation (2017 to present)**

**Board Member, Northwestern Alumni Club of San Francisco Bay Area (2019 to present)**

*2020 Woman of Influence by The Silicon Valley Business Journal*

*2019 California Trailblazer by The Recorder*

*2018 National Women in Law Honoree for Thought Leadership by Corporate Counsel.*

*2017 Women Leaders in Tech Law by The Recorder*

**Spectra7 Microsystems (TSX: SEV)**

**Interim CEO (May 2016 to September 2016)**

**VP, General Counsel and Corporate Development** (Palo Alto, CA)

Sept 2015 to Feb 2017

Spectra7 Microsystems Inc. is a high-performance consumer connectivity company delivering bandwidth, speed, and resolution for leading consumer electronics manufacturers in virtual reality, augmented reality, wearable computing, data centers and ultra-HD 4K/8K displays.

- Led change management and crisis response strategic planning in response to sudden death of CEO; grew revenue, key customers and share value
- Corporate Secretary; Strategic Affairs; Managed Investor Relations and Global Compliance

**Console Connect (now, PCCW Global)**

Feb 2015 to Sept 2015

**Global Head of Legal, Human Resources** (Santa Clara, CA)

PCCW Global, a leading telecommunications provider, offering the latest voice and data solutions to multi-national enterprises and communications service providers

- First General Counsel; Corporate Secretary; Responsible for legal and strategic affairs and execution in global subsidiaries; Executive team member of high growth software defined interconnection start up; Responsible for global people and administrative management

**Cisco Systems (NASDAQ: CSCO)**

Sept 2014 to Feb 2015

**Consultant** (San Jose, CA)

- Led change management team driving internal Executive initiative on pricing and global discount structure

**October 2013 to September 2014: Transition from France back to Silicon Valley including settling school-age children in school and re-engaging US network for opportunities**

**The Flexitallic Group**

April 2012 to Oct 2013

**General Counsel** (Paris, France)

Flexitallic, a global leader in specialized sealing products and solutions in the energy industry

**Global Crossing (now, Lumen Technologies NYSE: LUMN)**

Oct 2006 to Jan 2012

**Corporate Counsel (Regional General Counsel)** (Paris, France)

Tier 1 Telecommunications Carrier that offers communications, network services, security, cloud solutions, voice, and managed services

**January 2006 to October 2006: Transition from US to Paris, France**

**MicroStrategy, Incorporated (NASDAQ: MSTR)**

June 2004 to Jan 2006

**Counsel** (McLean, Virginia)

MicroStrategy, the largest independent business intelligence, enterprise analytics company

**March 2003 to June 2004: Transition from law firm to in house role and move from San Francisco to Washington DC**

**Morrison & Foerster LLP**

Sept 2000 to March 2003

**Corporate Associate** (San Francisco, California)

**EDUCATION**

**Northwestern University Pritzker School of Law**

2000

**Juris Doctor** (Chicago, Illinois)

**University of Utah**

1994

**Honors Degree, Bachelor of Arts in English** (Salt Lake City, Utah)

- Minor in French Language and Literature

**Bilingual French/English**