### LAURA B. HELTEBRAN



### **EXECUTIVE PROFILE**

Seasoned C-suite executive and leader of global teams, with 30 years of public company experience in the technology, consumer services and aviation/logistics industries. Expertise in high-growth, transitional and turnaround environments with significant experience in securities law, corporate transaction strategy including global M&A, restructuring, divestitures and spin-offs. Skilled at complex global litigation, ESG, DE&I, risk management, compliance and governance. Deep understanding of global cyber, data privacy and data protection risk. Grew up in Riyadh, Saudi Arabia, and excels in multi-cultural situations.

#### PROFESSIONAL EXPERIENCE

## Wheels Up (NYSE: UP)

Dec 2020 – Sep 2024

# Executive Vice President, Chief Legal Officer & Corporate Secretary

Leesburg, VA/Atlanta, GA

Chief Legal Officer for global on-demand private aviation, charter, global logistics and technology company with \$1B in annual revenue, operating in 30 countries across 3 continents.

### **Legal Affairs and Business Transactions:**

- Led the successful 2021 IPO.
- Led the 2022 acquisition of UK public company Air Partner PLC (LSE: AIR) which added global freight logistics, international cargo and supply chain services.
- Negotiated \$270M debt transaction.
- Prepared the company for Chapter 11 in 2023 while simultaneously finding and closing a \$450M PE investment that saved the company.
- Led divestiture of \$30M aviation technology and \$20M managed fleet businesses.
- Managed the strategic plan and oversight of outside counsel for significant litigation including securities, product liability, IP and commercial matters.

### **Corporate Governance and Leadership:**

- Member of 6-person Global Executive Leadership Team and strategic advisor to Board of Directors.
- Acted as Corporate Secretary, drove board meeting agendas and content, and attended all meetings.
- Collaborated with Nominating & ESG Committees as management team lead; created the Disclosure and Investment Committees.
- Designed framework for executive compensation, equity and severance plans.
- Created the framework for the enterprise risk management program.

### **Government Affairs and Compliance:**

- Managed the company's lobbying team and strategy.
- Company representative to the NYSE and National Business Aviation Association (NBAA).
- Developed new policies for Cyber, Privacy and Records Retention and monitored compliance.

# Hilton Worldwide (NYSE: HLT) Senior Vice President & Deputy General Counsel

Jan 2017 – June 2020

McLean, VA

Managed global legal teams based in the US, EMEA and APAC supporting 17 brands in 117 countries following company's split into 3 publicly traded companies. Responsible for global compliance, employment, benefits, technology, information governance, litigation and global legal operations.

### **Legal Affairs and Risk Management:**

- Managed global litigation, including matters related to a significant cyber breach, complex multimillion-dollar commercial disputes, property/premises liability and global employment matters.
- Lead to HSM (Hilton Supply Management) for global system supply chain management.

- Created fee and class action recovery process that generated \$25M in EBITDA contribution.
- Developed and presented quarterly risk and compliance report to Audit Committee.
- Launched GDPR/CCPA and Records Management programs.

### Leadership:

- Served as executive lead to Enterprise Risk Management Committee and crisis management team.
- Led team of 145 professionals in 10 offices across 3 continents and oversaw annual \$15M budget.

# **Hewlett Packard Enterprise (NYSE: HPE)**

Oct 2015 - Jan 2017

### Senior Vice President & Deputy General Counsel

Herndon, VA

General Counsel to the EVP for HPE's \$20B Enterprise Services and U.S. Public Sector businesses.

- Led 150 team members in 15 offices across 3 continents with an \$8.5M budget.
- Managed spin-off of HPE \$20B Enterprise Services division to merge with CSC (now NYSE: DXC).
- Directed commercial and US public sector matters, including bid protests.

# Computer Sciences Corporation, Inc. (now DXC Technologies NYSE: DXC) Deputy General Counsel, Americas Region

June 2012 – Oct 2015

McLean, VA

General Counsel to the SVP of the Americas Region and Global CHRO.

- Managed sales support, litigation, HR, compliance, real estate, procurement and audit functions.
- Managed spin-off of CSC's public sector division to create CSRA (NYSE: CSRA).
- Negotiated \$2.5B strategic transaction outsourcing the global telecom portfolio to AT&T.

Affiliated Computer Services Inc. (now Conduent NASDAQ: CNDT)

Senior Vice President and Senior Corporate Counsel

Ashburn, VA

**Time Warner (NYSE: TWX)**Jan 2001 – Dec 2006 **Corporate Counsel, Contracts**Atlanta, GA/Ashburn, VA

**The Coca-Cola Company (NYSE: KO)**Senior Technology Counsel
April 1998 – April 1999
Atlanta, GA

MCI Telecommunications Corporation (now Verizon NYSE: VZ)

May 1988 – April 1998

Commercial Litigator, Transactional Attorney

Washington DC/Atlanta, GA

### **EDUCATION AND MEMBERSHIPS**

Antonin Scalia Law School, George Mason University | JD 1989 | George Mason University | BA 1985 | Member VA and DC Bar | NACD | Private Directors Association

### **RECOGNITION AND LEADERSHIP**

**American Corporate Counsel** | 2024 Outstanding Community Service Leader Award **New York Moves Magazine** | "Power Woman," 2022

**Women Leading in Travel and Hospitality** | "Top Women in Travel and Hospitality;" Advisory Board Member **DirectWomen Board Institute** | Class of 2022

### **INTERESTS**

International travel, sprint triathlons, cycling

Working toward Private Pilot's License (PPL) and volunteering as flight crew with Amelia Air Animal Rescue