



## LAURA B. HELTEBRAN

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### EXECUTIVE AND BOARD EXPERTISE

C-Suite executive and strategic international leader with 30 years of experience in technology, aviation, hospitality and travel. Skilled at managing enterprise-wide issues, including ESG, DE&I, enterprise risk management, compliance and governance. Deep understanding of cyber, data privacy and data protection risk. Significant experience in M&A and corporate restructuring including mergers, acquisitions and spin-offs. Successfully led a 2021 SPAC IPO (NYSE: UP), including creation of the public company Board of Directors, committees and governance. Expertise in high-growth, transitional and turnaround environments. Lived in Saudi Arabia, has managed sizeable global teams and excels in situations requiring a global perspective.

#### **Wheels Up (NYSE: UP)**

Executive Vice President, Chief Legal Officer & Corporate Secretary

**Dec 2020 – present**

Leesburg, VA/New York, NY

Chief Legal Officer for global on-demand private aviation and technology company with \$1.2B in annual revenue, operating in 10 countries across 3 continents:

- Oversee government affairs, enterprise risk management, legal and compliance
- Member of 6-person Global Executive Leadership Team that meets weekly to drive strategy and execution planning
- Successful 2021 SPAC IPO (NYSE: UP)
- Led the 2022 acquisition of UK public company Air Partner PLC (LSE: AIR)
- Negotiated 2022 \$270M debt raise
- Serve as Corporate Secretary, drive board meeting agendas and content, attend all meetings
- Management lead to Nominating & ESG Committee
- Introduced rigorous processes for disclosure and governance, including creation of the Disclosure Committee to align regulatory disclosures and investment relations strategy, and the Investment Committee to review all M&A and significant transactions internally and with the Board
- Created agreements and disclosure regime for executive compensation, equity and severance plans
- Developed new governance around Cyber/Privacy/Records Retention

#### **Hilton Worldwide (NYSE: HLT)**

Senior Vice President & Deputy General Counsel

**Jan 2017 – June 2020**

McLean, VA

Managed daily operations of a global legal team supporting 17 brands in 117 countries. Direct responsibility for global compliance, employment, benefits, technology, information governance, litigation and global legal operations teams:

- Daily C-Suite interaction
- Presented quarterly risk and compliance update to Audit Committee
- Executive lead to Enterprise Risk Management Committee and executive crisis management team
- Managed 145 team members in 10 offices across 3 continents
- Met or beat \$15M budget quarter over quarter
- Established GDPR and Records Management programs
- Created fee and class action recovery process that generated \$25M in EBITDA savings

**Hewlett Packard Enterprise (NYSE: HPE)**  
Senior Vice President & Deputy General Counsel

**Oct 2015 – Jan 2017**  
Herndon, VA

General Counsel to the EVP for HPE's \$20B Enterprise Services and U.S. Public Sector businesses:

- Frequent C-Suite interaction
- Oversaw 150 team members in 15 offices across 3 continents, with an \$8.5M budget
- Managed spin-off of HPE \$20B Enterprise Services division to merge with CSC (now NYSE: DXC)
- Directed commercial and US public sector matters including bid protests

**Computer Sciences Corporation, Inc. (now NYSE: DXC)**  
Deputy General Counsel, Americas Region

**June 2012 – Oct 2015**  
McLean, VA

General Counsel to the SVP of the Americas Region and Global CHRO:

- Daily C-Suite interaction
- Managed sales support, litigation, HR, compliance, real estate, procurement and audit
- Managed spin-off of CSC's public sector division
- Negotiated \$2.5B strategic transaction outsourcing the global telecom portfolio to AT&T

**Affiliated Computer Services Inc. (now Conduent NASDAQ: CNDT)**  
Senior Vice President and Senior Corporate Counsel

**Dec 2006 – June 2012**  
Ashburn, VA

**Time Warner (NYSE: TWX)**  
Corporate Counsel, Contracts

**Jan 2001 – Dec 2006**  
Atlanta, GA/Ashburn, VA

**The Coca-Cola Company (NYSE: KO)**  
Senior Technology Counsel

**April 1998 – April 1999**  
Atlanta, GA

**MCI Telecommunications Corporation (now Verizon NYSE: VZ)**  
Senior Director, Legal

**May 1988 – Apr 1998**  
Washington DC/Atlanta, GA

**HONORS**     2022 "Power Woman" - *New York Moves Magazine*  
2022 "Top Women in Travel and Hospitality" - Women Leading in Travel and Hospitality  
DirectWomen Board Institute Class of 2022  
Advisory Board Member, Women Leading in Travel and Hospitality

**EDUCATION**     JD, Antonin Scalia Law School, George Mason University  
BA, George Mason University

**OTHER**     Enjoys international travel, sprint triathlons, cycling  
Working toward Private Pilot's License (PPL)