



Seasoned Senior Executive and Innovative Business Leader

Lyft, Inc. (a public transportation network company operating in the United States and Canada, headquartered in San Francisco; \$7.1B market cap; listed on Nasdaq),

Advisor, August 2024 – present

President, July 2023 – August 2024

- Partnering with Lyft's CEO to lead and scale the business; overseeing long term strategic initiatives and administrative central functions
- Liaison to Lyft's board of directors and participant in board and committee meetings
- Participant on quarterly earnings calls

President of Business Affairs, Nov 2021 - June 2023

- Responsible for unifying General and Administrative Central Functions to strengthen the company's operational effectiveness and business enablement
- Drove executive and team member compensation strategy
- Advised on numerous significant company growth (market launch) and contraction (reduction-in-force) initiatives
- Facilitated action, growth, and business outcomes across all lines of business at Lyft
- Oversight of Business Development, Global Supply Chain, Real Estate, Legal, and Public Policy

General Counsel, November 2012 - Nov 2021

- Led Lyft through successful initial public offering in March 2019
- Directed and grew legal department for highly disruptive company with multi-billion dollar valuation
- Shepherded company through multiple rounds of private financing (over \$1B in the aggregate)
- Led legal strategy for significant regulatory victories for the company, including creating the transportation network company category before the California Public Utilities Commission and litigating against San Francisco and Los Angeles District Attorneys

Silicon Legal Strategy, (private law firm advising technology startups; based in San Francisco Bay Area)

Partner, May 2011 – November 2012

Associate, January 2009 – May 2011

- Negotiated venture capital financing transactions on behalf of hundreds of companies and investors
- Acted as general counsel (and first point of contact) for more than thirty company clients, provided options and 409A advice, reviewed business plans and audited company capitalization.
- Drafted and reviewed financing agreements, commercial agreements and strategic partnership agreements.

Gunderson Dettmer Stough Villeneuve Franklin & Hachigian, LLP (international law firm focused on the innovation economy; based in Menlo Park, CA)

Associate/Summer Associate, Corporate and Securities Group, Summer 2006, 2007 - 2008

California Department of Justice (California's top-level investigative law enforcement agency and legal department; role was based in San Francisco, CA)

Honors Intern, Energy & Corporate Responsibility Division (Formerly Energy Task Force), Summer 2005

- Assisted in the discovery process, researched, analyzed and drafted memoranda and deposition summaries, and performed document review.

Board Involvement

- Board Member & Audit Committee Chair, National Women's Law Center

- Board Member, Reading Partners
- YPO, NorCal Chapter, Finance Officer

Publications

- [Careers in Law: Kristin Svercek](#), Lyft, Inc. Practical Law the Journal, May 2024
- Lyft Spokesperson, *Women+ Connect* Product Launch, Lyft, October 2023 - present, multiple publications and broadcast interviews, including:
 - Axios: [Lyft's new gender-based safety feature now available in Detroit and nationally](#)
 - KCRA Broadcast: [New Lyft feature designed to improve safety for women](#)
 - WJLA Broadcast: [Lyft Introduces Safer Ride-Sharing Feature Matching Women & Nonbinary Drivers with Riders](#)
- [Lyft President Kristin Svercek on 2024: 'I'm excited to just move — I have a bias towards action.'](#), Business Insider, Dec 2023
- [The president of Lyft shares how she learned to trust her instincts — and the Taylor Swift song she listens to before difficult meetings](#), Business Insider, Nov 2023
- [Lyft names Kristin Svercek president](#), MarketWatch, April 2023
- [Lyft Lawyer Ties Functions Together in New Presidential Role](#), Bloomberg Law, November 2021
- Lyft Spokesperson, *Lyft Legal Defense Fund* (in response to Texas Law SB8), Lyft, Sept 2021, multiple publications:
- [Lyft General Counsel: I hope that more of Corporate America takes a stand on Texas abortion law](#), CNN Business, Sept 2021
- [Lyft, Uber to Defend Drivers Sued Under Texas Abortion Law](#), Yahoo Finance, Sept 2021
- [Lyft And Uber Will Pay Drivers' Legal Fees If They're Sued Under Texas Abortion Law](#), NPR, Sept 2021
- [170 GCs Pen Open Letter to Law Firms: Improve on Diversity or Lose Our Business](#), Law.com, January 2019
- [Lyft GC Kristin Svercek Weighs Gig Economy's Future](#), Yahoo Finance, July 2017
- [International Women's Day: What Uber, Lyft Told Employees](#), Fortune, March 2017

Speaking Engagements

- Speaker, UC Law SF
 - Panelist, IP & Tech Career Fair, January 2016
 - Speaker, Third Annual Symposium on Corporate Law hosted by UC. Berkeley, October 2018
 - Panelist, 6th Annual M&A, Antitrust, and the Board Room Conference, February 2020
 - Fireside Chat with Dean David Faigman, April 2024
- Speaker, “Lyft’s Hybrid Journey,” *Culture Connect Conference*, Berkeley Center for Workplace Culture and Innovation, Haas School of Business, Jan 2024, Berkeley
 - Panelist, “The Outlaws Panel,” WGCN Conference, October 2023, Las Vegas
- Guest, “Lyft: Battling for the Survival of the Company,” [Persuit Podcast](#)
- Speaker, Tech GC Conferences, TechGC, various locations:
 - 2021 Full Stack GC Conference, “Growing into Agility: Upleveling Your Skills and Mindset”
 - 2020 TechGC IPO Forum, Co-Chair
 - 2018 Full Stack GC Conference, Host, Opening remarks
 - 2017 National Summit, “Every Penny Counts: Optimizing Outside Counsel and Legal budget”
- Speaker, UC Berkeley Law, 2020 6th Annual M&A, Antitrust, and the Board Room
- Panelist, Annual Stanford Directors’ College,
 - 2019: “Gender Equity and Harassment Issues in the Wake of #MeToo and #TimesUp”
 - 2024: “The Corporation and Politics.”
- Speaker, Marketplace Risk: The Conference, 2018
- Keynote Speaker, The Bar Association of San Francisco, 2016, San Francisco
- Panelist, “General Counsel Forum,” Stanford E-Commerce Best Practices Conference, June 2016

Special Awards

- Legal Momentum: Women of Achievement: [2024](#)

- **SF Business Times:** The Most Influential Women In Bay Area Business [2018](#) and [2023](#)
- **The Recorder:** Women Leaders in Tech Law: [2015](#), [2016](#), [2017](#), [2018](#), [2019](#)

Education

University of California, Hastings College of the Law, San Francisco, CA

Juris Doctor, May 2007

- Appellate Advocacy Best Oral Advocate, Honorable Mention, Fall 2005
- Moot Court Best Brief, Honorable Mention, Spring 2005

University of California, Berkeley, CA

Bachelor of Arts, Molecular and Cell Biology, May 2004

- Emphasis in Cell and Developmental Biology
- Minor, History of Art
- Kappa Kappa Gamma International Fraternity