

VERONICA M. WHITE



EXPERIENCE

Bloomberg LP

Global Head, Technology Services & Solutions, 2019-present

Global Lead, Return to Office, 2020-2021

Global Head, Data Analytics & Integration, 2017-2019

Chief of Staff to Co-founder Tom Secunda, 2014-2017

- Technology Services & Solutions consists of Enterprise Technology and Bloomberg Product Oversight teams of 300 direct staff and 210 engineers and focuses on innovative technology solutions and governance.
- Led Bloomberg's Return to Office corporate policies and operations teams during the Covid-19 pandemic in the company's return to 167 offices globally; coordinated across internal divisions (Legal, HR, Engineering, Facilities, Security Operations, Communications) under direction of the Company's Management Committee, and collaborated with external advisors in health, epidemiology, and architecture to successfully implement on-site testing, vaccinations, and best in class health and safety enhancements.

New York City Department of Parks and Recreation

Commissioner, 2012-2013

- Managed an annual operating budget of \$380 million and an annual capital budget of approximately \$1 billion allocated to develop and maintain more than 29,000 acres of land, including 1,700 parks, 14 miles of beaches, and 500 community gardens.
- Led the Bloomberg Administration's effort to re-open all NYC beaches following Hurricane Sandy.
- Managed 3,700 employees, spanning teams creating and operating the NYC Parks sustainability initiatives, the City's athletic fields, playgrounds, public pools, recreation and nature centers, golf courses, monuments, historic house museums and free public programs and services provided in coordination with local elected officials, community members, and non-profit partners.

New York City Center for Economic Opportunity (CEO), Office of the Mayor

Founding Executive Director, 2006-2012

- Established CEO under Mayor Michael R. Bloomberg to design, implement and evaluate innovative ways to reduce poverty in New York City.
- Launched 50 programs, raised \$130 million in philanthropic grants to complement public funding, developed an alternative to the federal poverty measure, and received a federal grant to replicate CEO's anti-poverty programs in New York City and across the United States
- Collaborated with 20 City agencies and more than 100 non-profit organizations and managed a \$100 million annual public-private Innovation Fund.
- CEO was awarded several prestigious awards for its achievements: Citizens Budget Commission's Prize for Public Service Innovation and the Harvard University Kennedy School's Ash Center's Award for Democratic Governance Innovations in American Government.

V. M. White Consulting

Principal, 2001-2006

- Provided consulting services to private development companies and non-profit organizations in real estate development, affordable housing and community development, land use, historic preservation and environmental regulation, land and open space conservation, public-private partnerships, strategic planning and management improvement, and related legal issues.

New York City Partnership and Chamber of Commerce, Inc. (NYCP)

Acting President & Chief Executive Officer, October 2000-December 2000

Chief Operating Officer, 1999-2000

President & Chief Executive Officer, New York City Housing Partnership (NYCHP), 1997-1999

- COO of NYCP: administration and coordination of the policies, goals and objectives established by the Board and Chief Executive Officer for the non-profit organization's activities in job creation, education, housing, and business advocacy.
- President & CEO of NYCHP: executive direction and support for policies, goals and objectives established by the Board of Directors, all aspects of the management, planning, policies, financing and operations of the organization's programs in new and rehabilitated housing development; Managed a staff of 52 overseeing an operating budget of over \$5 million and capital budget of \$100 million in annual City/State subsidies which generated \$300 million in private investments from private foundations and corporations.

New York City Department of Housing Preservation and Development

Deputy Commissioner, Office of Planning, Policy and Intergovernmental Affairs, 1996-1997

Assistant Commissioner, Office of Planning, 1994-1996

Personal leave raising two children, 1989-1994

Director, Large-Scale Planning, 1988-1989

- Deputy Commissioner: Managed relations with federal, state and local agencies and elected officials, formulating NYC housing policy, including affordable housing, and city, state, and federal legislative lobbying strategies.
- Assistant Commissioner: Supervised all agency activities in planning, environmental reviews, and policy development; programming of capital budget funds of \$100 million and expense budget of \$8 million; supervising staff of 200, including six community-based offices.
- Director of Large-Scale Planning: Planning and production of large-scale affordable housing projects; directing technical staff and coordinating other city agencies' roles in housing production; assisting developers of affordable housing in coordination of the public approvals process.

Brown & Wood

Associate - Real Estate and Governmental Affairs Department, 1987

Sidley & Austin

Associate - Litigation Department, 1985-1986

Bar Admissions

New York State; federal courts for the Southern and Eastern Districts of New York

BOARD MEMBERSHIPS

Natural Areas Conservancy 2017-present; Citizens Budget Commission 2019-present

As Parks Commissioner, *ex officio* on many nonprofit boards including the Central Park Conservancy, the American Museum of Natural Historical, The Metropolitan Museum, and Lincoln Center for the Performing Arts

Taconic Foundation, 2004-2010; Trust for Public Land Advisory Council, 1999-2006; Citizens Housing & Planning Council, 1997-2000

EDUCATION

Harvard Law School, J.D. 1985

Harvard International Human Rights Fellowship *Oslo, Norway, Summer, 1984*

The Fletcher School of Law and Diplomacy at Tufts University, M.A. in Law and Diplomacy, 1985

Niagara University, B.A. Summa Cum Laude, 1981

Université de Paris - Sorbonne Paris, France

Certificat de Langue Française (Degré Supérieur) de la Sorbonne, 1980